Spectrum Net Designs

August 2024



Wishing Everyone a Happy Labor Day!

Thank you for your hard work, your contributions to the communities of which you are a part, and for giving us a reason to love our jobs.

Our Office will be closed Monday, September 2, 2024, in honor of Labor Day. Normal business hours will resume Tuesday, September 3, 2024.

We hope everyone has a relaxing weekend with friends and family. We look forward to assisting you with all your

Website, SEO and Marketing needs after the holiday!

Interested in generating revenue from an E-Commerce website?

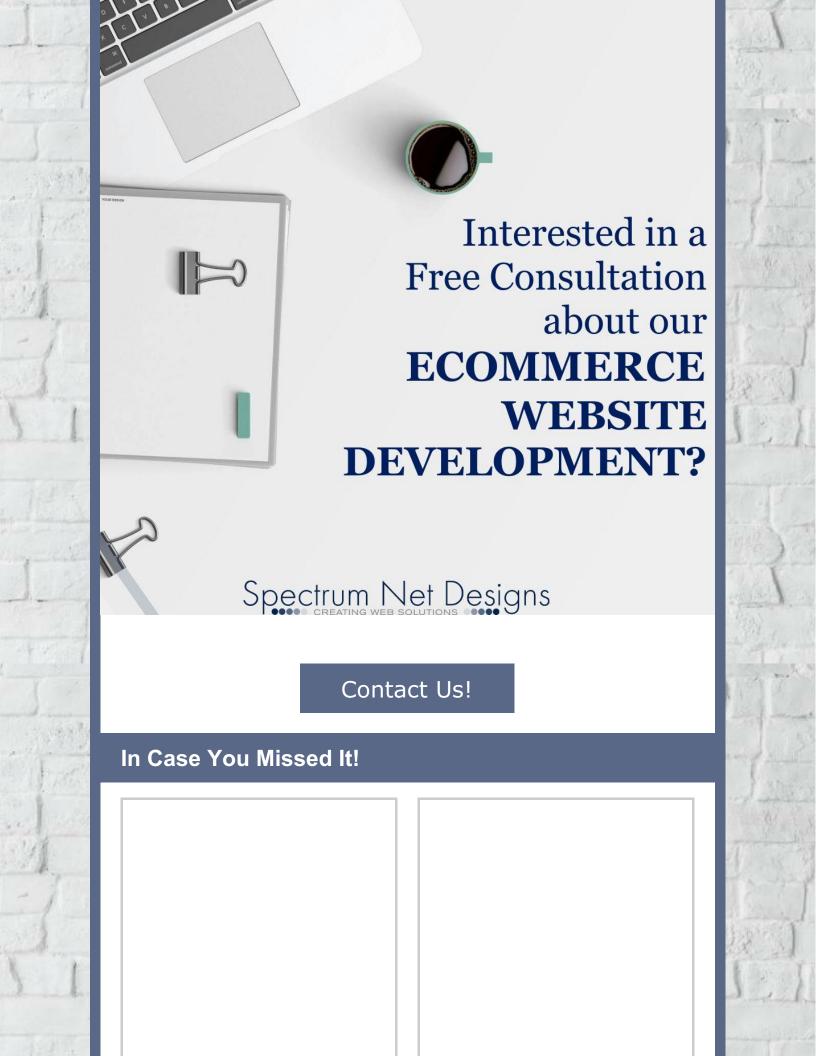
We can help!

Our E-Commerce Website Features include:

- Reporting Easy to find and look at sales reports, you can see all amounts.
- Inventory Management You are able to manage inventory in one place, you can find everything you'll need in order to update your orders and current stock all in one place.
- Customization just for you!

These are only some of our features, so check out the rest by learning more on our website!

Learn More





2024 SEO Trends

As SEO keeps updating and changing we need to make sure that you don't keep using the same old and outdated tactics that once worked. With the advancement of ai and technology that just means that SEO marketing is changing faster than ever.

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Boosted Posts vs Meta Ads

When it comes to advertising, there are many options to choose from. Don't let it confuse you! In this blog, we break down the difference between a formal Meta Ad, and what you would see as a boosted post on Facebook, Read on to learn more!

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