May 2025

Fresh Eyes On Your Marketing: Discover New Opportunities Together

Feeling like you need to refresh your marketing strategy? Well, this is a great time to jump on this opportunity because we are offering a **FREE** Marketing Analysis on your choice of Marketing Strategy. Sometimes it helps to have fresh eyes on your brand and audience in order to make improvements. Let us create new strategies that will improve your marketing results.

Claim Your Free Marketing
Analysis



3
Simple Steps to Claim Your
Free Marketing Analysis!

- 1. Fill Out Your Name, Your Company, and Your Email
 - 2. Select the Type of Marketing Analysis You Want
 - Submit the Form and Call Our Marketing and SEO Manager to Talk More about the Opportunity

Get Your Gift Card!

Wondering what kind of analysis would be right for your company and your goals? Find out how each one can help and what the process is.



HOW CAN AN ANALYSIS HELP?



Digital Marketing Gain a better understanding of the audience, discovering better ways to cater to them. Provide data-driven insights so you can assess how current customers engage and how it can be improved.

Traditional Marketing Provide insight into what and how the market is doing. What kinds of things are trending, and how your competitors are doing, as well as how you can differentiate from that.

SEO

See insights on how to rank on search engines and improve user experience. Get data on the strengths and weaknesses of online presence and how to make valuable changes.

Advertising

Identify the customers behaviors and engagement with campaigns. What kind of improvements will gain more traffic and help the brand grow.

Content Management Find out what kind of trends are taking over the market and what kind of content will benefit the user experience. How content is currently preforming and what kind of changes can be made to improve it.

Social Media Marketing Showing the status of online presence and audience engagement through social media. What kind of trends are current, how to adapt and cater to them, and improve overall engagement.

Spectrum Net Designs

Contact Us!

In Case You Missed It!

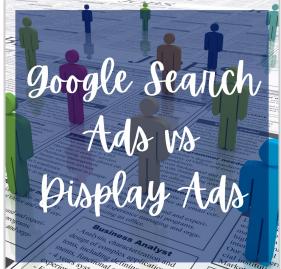


Do Press Releases for SEO Help?

A press release can be super beneficial to a company, but what effect does it have on your SEO?

Back in the day, SEO engineers would stuff links and keywords into press releases to gain relevancy and power through backlinks. Google put an end to this by introducing no follow links that don't transfer link power.

Read More



Google Search Ads vs Display Ads

It can be intimidating when it comes to choosing what kinds of ads to run for your business. Many questions may arise, like, "What is the difference between the Google Ad types?", "Which one is best for my business?", and "When should I use which ad type?" First, lets start by understanding the difference between the two types of Google Ads.

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