

IS YOUR WEBSITE **SECURE?**

With the internet being as widespread and accessible as it is, there's lots of opportunities for your site to come under a security threat. Read on to see our top tips for staying secure!

Why Does Website Security Matter?

Website security is one of the most important aspects of a site:

- Above all, you want to keep the data of your customers safe and secure.
- People visiting your site will be looking for markers that the site is secure. If your site is missing these qualities, it may lead to feelings of distrust and they will leave your website without making a purchase.

What Makes A Secure Website?

- The first marker of a secure website is having an SSL certificate. This is the "https" that you will see in front of most URLs in the address bar. This means

the site has an extra layer of security than those that just have "http".

- Practicing good security measures on the back end of your site also helps website security. Making sure your email tied to your website has a secure and different password. Using different and strong passwords with lots of different characters, words and capitalizations is also a great practice.

[Interested in learning more? Check out our blog here!](#)

**Interested in making your website more secure?
We offer a variety of services to help YOU!**

Contact Us Today!

Interested in our Marketing Services?

Contact Us Today!

In Case You Missed It!



Graphic Design & Marketing: Why Good Graphic Design is Important

What do you think of when you hear the words "graphic design"? Is it an elaborate, artsy piece or something simple and abstract? Most people tend to think their businesses are too small for graphic design or that they cannot



Is Your Site Mobile Responsive for Web Traffic?

Why This Should Be A Priority.... Do you have a phone? How about a tablet? Nearly everyone in today's day and age carry around a smart phone and have some sort of tablet. The mobile device is always near them throughout the whole day. This kind of lifestyle is predicted not to change

benefit from graphic design.

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When Content is King, Where Does Design is Queen Fall Into Place?

When you think about your website, blog, or social media accounts, what is the first thing that comes to mind? Maybe design of the page, or the content on the page, how it's laid out or even the graphics?

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Top 16 Tips During Your Website Re-design Process You Shouldn't Ignore

When you decide to take on the task of redesigning your website, normally SEO is the last thing you think of during that process. This is the biggest mistake you will ever make when it comes you online marketing strategy.

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