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IS YOUR WEBSITE DUE FOR A REDESIGN?

Here's What You Need to Know

With everything and everyone being online these days, your online presence is arguable one of the most important aspects of your business. If you haven't been getting the traffic or the business you want, perhaps it may be time to consider a redesign of your website!

Some Website Red Flags

A variety of factors can contribute to poor website design, but you should be extra careful if:

- **You have an outdated website:** If your site appears older and untouched, visitors may consider avoiding it.
- **You have too many errors on your site:** If you have had customers mention pages missing or links being broken can severely impact the user experience of your website. Poor user experience can lead to many leaving your site without making a purchase or viewing your services.
- **You aren't prepared for mobile design:** Most people use their phones for day to day browsing on the internet, and if they come across your site and can't access it properly due to poor mobile design, they may leave your site to

find one more suited for mobile use.

- **You're website is just slow:** When something won't load correctly, you're bound to lose visitors.

What Makes a Good Website?

- Above all, a good website is easy to navigate, and has all the information any customer may need to know about your business. The most important pages are the most easiest to access.
- A lower bounce rate is always ideal. A low bounce rate means people are staying on your website and visiting other pages as well.
- Colors and images that are calm and pleasing to the eyes and represent your brand.

Want to learn more about website design?

[Check out our website for more information!](#)

Services Spotlight: WordPress Development

We offer a variety of services to get your business the traffic it deserves!

Why use WordPress? WordPress holds 25% of all websites on the internet. It is vast and hugely popular for businesses of all sides.

Are you ready for a website redesign?

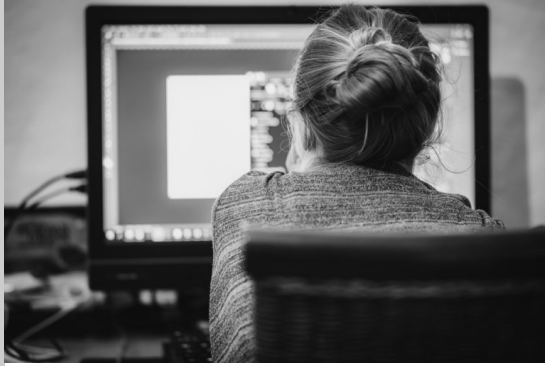
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In Case You Missed It!

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Graphic Design & Marketing: Why Good Graphic Design is Important

What do you think of when you hear the words “graphic design”? Is it an elaborate, artsy piece or something simple and abstract? Most people tend to think their businesses are too small for graphic design or that they cannot benefit from graphic design.

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Is Your Site Mobile Responsive for Web Traffic?

Why This Should Be A Priority.... Do you have a phone? How about a tablet? Nearly everyone in today's day and age carry around a smart phone and have some sort of tablet. The mobile device is always near them throughout the whole day. This kind of lifestyle is predicted not to change

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When Content is King, Where Does Design is Queen Fall Into Place?

When you think about your website, blog, or social media accounts, what is the first thing that comes to mind? Maybe design of the page, or the content on the page, how it's laid out or even the graphics?



Top 16 Tips During Your Website Re-design Process You Shouldn't Ignore

When you decide to take on the task of redesigning your website, normally SEO is the last thing you think of during that process. This is the biggest mistake you will ever make when it

comes you online marketing strategy.

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