

January | 2024



Here's to 2024 with Spectrum Net Designs!

With the New Year already upon us, we look forward to providing you with the same great service that you have come to expect from us after over 24 years of being in business.

We look forward to serving you in 2024 and beyond!

Looking to jumpstart your business in 2024?

Some of our current services include:

- [Marketing](#)
- [Social Media/Advertising](#)
- [SEO](#)
- [Web Hosting](#)
- [Custom Website Development](#)
- [E-commerce Website Development](#)
- [Branding and Graphic Design](#)
- [Blog/Content Writing](#)

See something we can help you with?

Check out our website for more information!

What's In Store for 2024?

[LinkedIn states](#) that 2024 will bring in lots of traffic for online shopping, website content is still very important, and that mobile usability in your website design is an absolute must. If you want to learn more, Read our blog [here!](#)

Need help getting your site ready for Mobile use?

Contact Us

Need Domain Hosting?

Contact Us Today!

In Case You Missed It!



Boosted Post or Meta Ad: Which is Better for You?

When it comes to advertising, there are many options to choose from. Don't let it confuse you! In this blog, we break down the difference between a formal Meta Ad, and what you would see as a



What Content Marketing Looks Like in 2023

It is no small secret that content marketing can be very advantageous to businesses. From blogs to videos to social media, producing content can help you gain, and keep, a loyal audience.

boosted post on Facebook.

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Everything You Need to Know About Facebook's Name Change to Meta

In October 2021, Facebook made the decision to change their name to Meta. This decision came into effect on June 9, 2022. This was brought about due to several reasons, but the biggest reason is that

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Why Is No One Reading My Blog? 10 Tips to Get Your Blog Views

If Google's updates this year have told us anything, it's that content is key to a good SEO strategy, and SEO is needed for good content. But not just any content will pass the test of Google rankings.

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