

# Spectrum Net Designs

CREATING WEB SOLUTIONS

Serving you by creating web solutions for over 20 years.

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## Increase Traffic to YOUR Website!

### Looking to get more traffic back to your website?

Do you have a website but no one seems to be looking at it? Do you want to get more views on your website but you don't know what steps to take? Check out some of the things you can implement in order to get more traffic!



**Link Internally!** Link to other pages in your site. This keeps the user on your website longer while getting them to view different pages. Maybe even introducing them to a service or product they may not have been aware your business offered.

**Target Keywords:** Use keyword research tools to see what people are searching for. Long tail keywords are easier to rank for and bring relevant traffic to your website. Make sure once you do the research you place keywords throughout the site. Including the Headlines, H2 headings, Title Tag, in the body, and image file names.



## WHAT STEPS TO TAKE!



LINK  
INTERNALLY



TARGET  
KEYWORDS



WEBSITE  
PAGE SPEED



HAVE A  
BLOG

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**Page Speed!** Don't make users wait for your page to load because there is a chance they will not wait and move on to the next thing. Make sure to take advantage of services that can help you put your website speed to the test. Use services such as Google's page speed tool to see where your speed is at!

**Create a Blog!** Regularly publish content to website. Give users a reason to visit your site with interest peaking blog posts. Don't be afraid to create visuals or incorporate videos into your posts.

**Some other things to consider are:**

- Make your site responsive.
- Refresh your content
- Use your social media accounts to link to your website!
- Fill out Google Listings / Google Business Profile completely

**These are just a few of the many steps that can be taken to get more traffic to your website! Need some help? Contact Us Today!**

## Need SEO Assistance?

SCHEDULE A QUICK CALL

**In Case You Missed It!**

### How to Drive Traffic to YouTube

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Wondering how to drive traffic to your YouTube channel and videos? Focus on your content optimization! While we think about SEO for blogs and main website pages, we often forget to focus on optimizing our YouTube channel and videos when conducting regularly scheduled SEO.

[Read More](#)

### Need Help with Blog Management?

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Content is one of the biggest building blocks of your website. If you need some help getting accurate, reliable, SEO friendly content up on your website, we can help!

[Read More](#)



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