

December 2022

John 3:16 "For God so loved the world, that He gave His only Son, that whoever believes in Him should not perish but have eternal life."



Merry Christmas from Spectrum Net Designs!

Another Year Comes to a Close and We Have so Much to Be Thankful For. We Want to Thank You Very Much for Your Help in 2022. Without You, We Wouldn't Be Able to Continue to Do What We Love and That is To help Our Customers Design a Website that Tells Their Story, Plus Help Our Wonderful Clients With their Marketing Objectives. Let's Continue to Support Each Other in 2023! May Christmas and the Coming New Year Bring Happiness and Health to You and Your Family. We Pray You Have a Prosperous New Year And We Look Forward to Continuing to Serve You with Any of Your Website Design or Marketing Services.

From Our Spectrum Net Designs Family to Yours, Merry Christmas!

Our Office Will Be Closed on Monday, December 26th to Enjoy the Christmas Holiday with Family as well as Monday, January 2nd.

If You're Looking to Boost Your 2023 Marketing Strategy or You're Looking to

Jazz Up Your Website- Don't Forget About the Various Ways Spectrum Net Designs Can Help You Out!

Our 2023 Web Design & Marketing Services

- *Website Development* – WordPress, E-Commerce, Custom Design
- *Marketing Solutions*- Search Engine Optimization, Facebook & Google Ads, Branding / Graphic Design, Blog / Content Writing
- *Website Support*- Domain Registration, Website Hosting, Tech Support

Take Me to Your Marketing Services

Boost Your 2023 Marketing Strategy

Let's Chat!

In Case You Missed It!



5 Ways to Prepare &



Email Marketing Tips for

Optimize Your Website for the Holidays

The holidays aren't over yet and it's not too late to get your website in the mood for some holiday cheer. The holidays are a great time to freshen up your website for any newcomers and create a new fun look for your faithful and returning online visitors. The appearance of your website isn't the only thing to worry about this holiday season, with the increase of traffic and online shopping, it's important to optimize your website for the increase in traffic most businesses experience this time of year.

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2023

2023 will be a big year for data privacy and more important to marketers as people will look to them to protect their personal information. In addition, the downfall of third-party cookies is making it harder to target customers through paid ads so marketers are looking for a channel that enables first-party data collection. And that is where the wonderful world of email marketing comes into play! While many of you are probably already utilizing emails in your current marketing strategy, but are you using them effectively to deliver personalized content to your target audience?

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