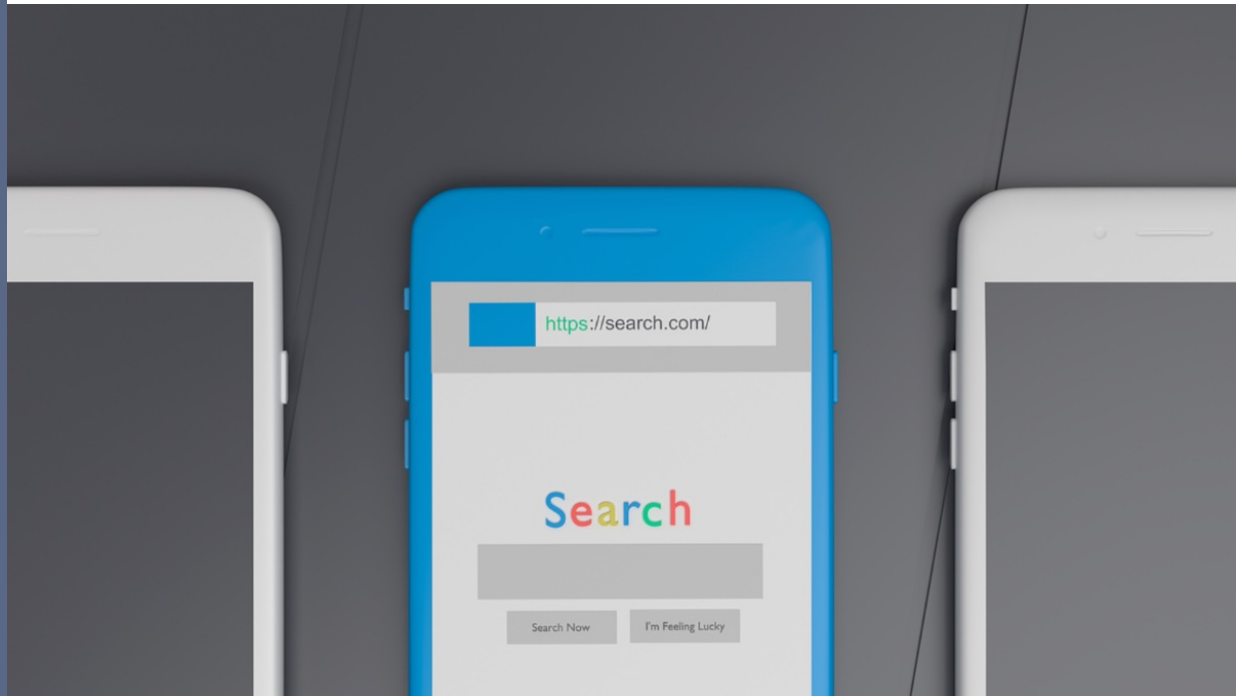


October 2022

James 1:17 "Every good gift, every perfect gift, comes from above. These gifts come down from the Father, the creator of the heavenly lights, in whose character there is no change at all."



Are You Seeing Results With Your Current SEO Strategy?

"How Can I Get My Company's Website Listed Higher in the Search Engines?" This is a common question that we are faced with daily. With the increasing demand for Search Engine Optimization (SEO) Services in Grand Rapids and throughout the United States, we have recently restructured our program to benefit our clients and their website rankings. Whether you're a local company looking for SEO services in Grand Rapids or located across the country, we will be able to provide you with results-driven SEO services tailored to your company's objectives!








Benefits of an SEO Strategy- Get Yours Started Today!

Investing in SEO Services is a long-lasting investment that will attract new customers, increase sales, increase brand awareness, and drive traffic to your well-manicured website. If executed correctly!

The great benefit of a Search Engine Optimization strategy is its ability to capture your target audience at the exact moment they are looking for your product or service. The goal with this type of strategy is to be on the first page of Google, above your competitors! Obtaining a position on the first page of Google not only provides an opportunity for increased website traffic but also a sense of credibility and trust amongst your audience. Who doesn't want that?!

The combination of an aesthetically pleasing website design and development paired with a strong SEO strategy will continue to produce results for your company and pay for itself.

When teaming up with the Spectrum Net Designs Team the below SEO services can be included in every package.

 Google Services	 Local SEO
 Keyword Research & Strategy	 Content Writing
 Monthly Reporting	 Blog Management
 Off-Page Optimization	 On-Page Optimization

[Contact Us](#)

LET'S GET YOU ON THE SEARCH ENGINES

FREE SEO ANALYSIS

In Case You Missed It!



What is a SERP? All About The Search Engine Result Pages

It is more important than ever for digital marketers to know how search works and what can be done to maximize their online visibility. Search engine optimization specialists and PPC advertisers compete for the same precious real estate in the most prominent parts of the SERPs, but competition is fierce and ever-growing.

[Read More](#)



What Are Alt Attributes & How Do They Affect My SEO

If you have a website and have even looked into Search Engine Optimization for your website, you likely have heard terms such as "header tag", "title tag", "alt text", "meta description", "off page optimization" and a plethora of other verbiage that may or may not go over your head.

[Read More](#)



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