Spectrum Net Designs

July | 2022

Psalm 98:1 "Sing to the Lord a new song because he has done wonderful things! His own strong hand and his own holy arm have won the victory!"

Iraphic Pesign & Creative Services

Company Branding and Graphic Design Services based in Grand Rapids

Spectrum Net Designs does more than just create stunning websites for our clients. We are your go-to graphic design and branding services team, ready to tailor your company identity and meet all of your marketing collateral needs. Our branding includes, but is not limited to, logo design, print design, promotional design, and graphic design. Whatever your current marketing need is we can help you out.



Logo Design

You will see from our portfolio that we participate in all types of industries as well as company size projects, so there is nothing too small or too large for us to handle.

Graphic Design

Using our combination of experience and knowledge, our team collaborates on all projects to ensure we make the most out of your project. Spectrum can take your scribbles and ideas and make it a reality.

Promotional Design

Our designers can match up your branding and colors of your website, for promotional and marketing materials, business cards, presentation folders, business cards and more!

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Print Design

Our designers can match up your branding and colors of your website, for promotional and marketing materials, business cards, presentation folders, business cards and more!

We understand importance of a solid corporate identity design and reliable branding services.Our branding services and graphic design team will work closely with your business to create your:

- Logo and Identity
- Letterhead and Stationary
- Business Cards
- Postcards and Self-Mailers
- Catalogs and Sales Sheets
- Brochures
- Presentation Folders
- Flyers & Sales Sheets



In Case You Missed It!



Are You Promoting Your Products & Services on Your Blog?

If you are a business owner, you probably know how important a blog can be to your online presence. Blogs are an effective way to draw in new traffic, keep your search engine optimization up to par, and provide valuable information to your readers which in turn builds that trust relationship.

Read More



Looking to Rebrand Your Business? Consider These!

Rebranding your business is necessary to keep your business afloat. It demonstrates that your business is current and capable of reinventing its image so you can continuously resonate with your audience. Brands can lose momentum over time, so it is important that you freshen up your brand and offer your audience a new experience. <u>Read More</u>



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