

JUNE 2022

## Marketing & Web Design News

Spectrum Net Designs  
CREATING WEB SOLUTIONS

WEBSITE DEVELOPMENT



SOCIAL MEDIA MARKETING



SEARCH ENGINE OPTIMIZATION



GRAPHIC DESIGN



CONTENT MARKETING



DIGITAL MARKETING TOOLS



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**2 Corinthians 5:17** So then, if anyone is in Christ, that person is part of the new creation. The old things have gone away, and look, new things have arrived!

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### Custom Website Development: Need Something Special, Let Us Help!

*Let Us Help You With a Website that You can Be Proud of and Show Off.*

In terms of establishing your online presence so that current clients, potential clients, and referral sources can easily find out more about your business and solutions, your website is everything! Having a custom web design, one that is designed to emphasize your company's strengths and turn website visitors into buyers- can almost be an invaluable tool in the new world we're living in.

Here at Spectrum Net Designs, we are proud to offer a variety of custom website development solutions depending on your business structure. With an increasingly 85% of consumers now visiting a company's website before making a purchase, it is crucial to have a user-friendly, accessible, and eye-catching website! Let us dive into our custom website development solutions!

### WordPress Website Development

WordPress is a leading website platform around the world! A tailored WordPress website will give your prospective clients a great first impression of your company.

**Fully Customizable**  
**No Software Required**  
**Have control of your site**

**Plugin Options**  
**Loved by Search Engines**  
**Blogging Enables**

## **Custom Website Development**

A Custom Website Development and design for your company's website will be created to meet your users' specific needs. You understand your audience's requirements best, so we work closely with your clients to tailor your website from start to finish with your customers in mind.

**Easy Navigation**  
**Unique Design**  
**Professional Layout**  
**Eye-Catching Graphics**  
**Engaging Content**  
**Clear Call-To-Action**

## **E-Commerce Website Development**

Are you trying to figure out how to sell your products or services on the internet? It is a perfect time to consider this and master it with the increasing number of consumers purchasing from the comfort of their homes. We will work with your company and discuss your specific needs from your website and the functionality you wish to accomplish for your customers. A custom e-commerce website development will help get your online store up and running in no time.  
Integration with WordPress

**Accepts Payments Online**  
**Shipping**  
**Coupon Codes**  
**Mobile Friendly**  
**Manage Products**  
**Tax**  
**Reporting**  
**Customized for You**  
**Inventory Management**  
**Search Engine Friendly**  
**Website Hosting**

Do you or someone you know need help with creating a custom website? Now is the perfect time to set time aside and get this project rolling. More than ever, people are visiting companies' websites before they purchase. Meaning, that your website is at the forefront of your business!

***Let us help you with a website you can be proud of and show off.***

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[Contact Us](#)

[Our Custom Website  
Work](#)

## In Case You Missed It!



### [How to Write Headlines for SEO](#)

Headlines are lifelines to your readers. They grab attention, build trust, and help time-pressed consumers focus on the stories they care most about. Implementing SEO best practices are essential to growing your audience, driving traffic from search engines, and promoting your business or content. One of the key components to practicing good on-page optimization tactics is writing strong headlines for your pages.

[Read More](#)



### [How to Get More Engagement on Your Social Media Posts](#)

Have you ever thought about how you can post so often with seemingly good content, but people just aren't engaging with it? Many companies would love more engagement around their social media posts but don't understand how it works or stuck in an old strategy. Algorithms are tough to maneuver around given they're forever being tweaked, sometimes without notice.

[Read More](#)

