

May | 2022

Proverbs 14:30 "A peaceful mind gives life to the body, but jealousy rots the bones."



WordPress Design & Development

Are you looking for a custom designed website that is still easy for you to manage and maintain? WordPress is a leading website development and design platform around the world! Our WordPress website development team will design and tailor your website to give your prospective clients a great first impression of your company and demonstrate who you are as a company. Spectrum Net Designs is proud to offer WordPress website development options for your specific business needs. Not to mention that ability to optimize your website for the most important search engines. WordPress is extremely SEO friendly and our team is capable of collaborating with you to help you rank higher for your most important keywords!



Fully Customizable

WordPress gives users everything they need to customize their site to reflect their brand. You will never be restricted to a template.



Have Control of Your Site

Need little updates done quickly? You will have full access to all the content on your website for all quick fixes.

No Software Required



Plugin Options

Plugins allow you to have more advanced functionality



WordPress is built to be maintained through your browser rather than through an editing software. You are able to access your website and make changes yourself!

of your WordPress website without having the know-how on website development. There are over 10,000 plugin options including photo galleries, calendar of events, social media, etc."



Loved by Search Engines

The code that is used in WordPress is simple & clean - which makes it easy for the search engines to read it. Pages are set up so that they can be individually optimized for their own keywords.

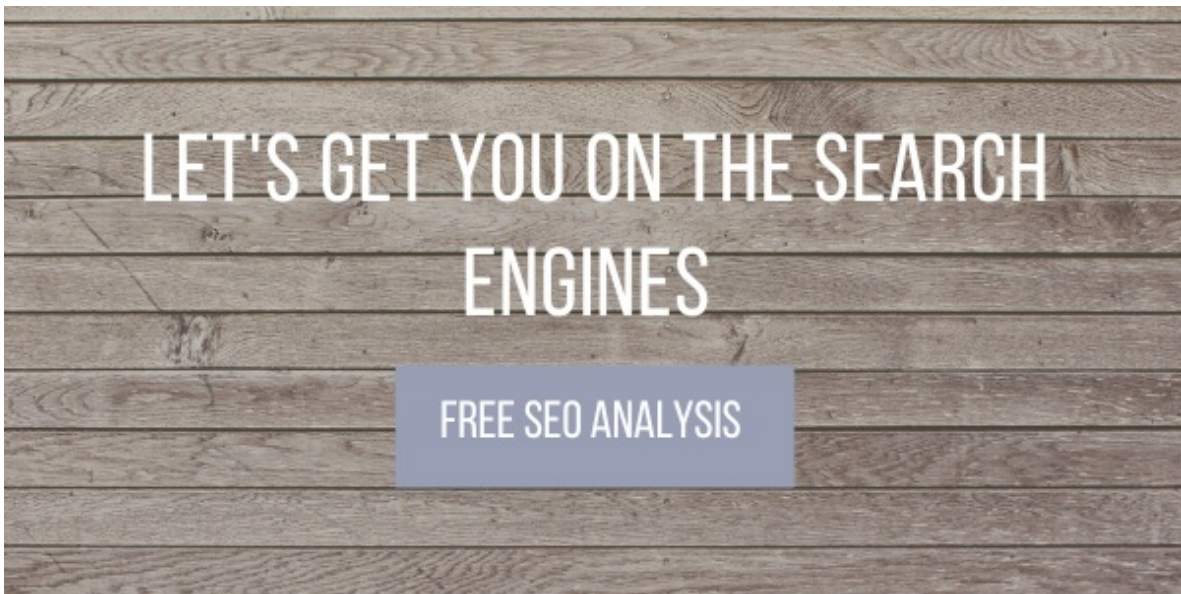


Blogging Enabled

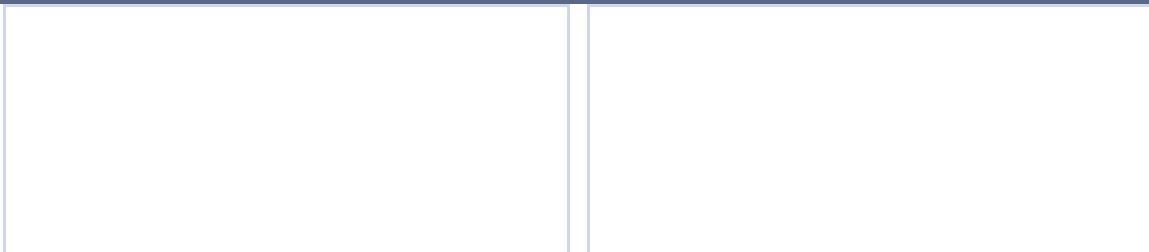
Since WordPress was originally created as a blog platform it's easy to maintain your company blog through your site! Not ready to blog right now? Don't worry, it is easy to enable/disable the feature whenever.

WordPress is SEO friendly – SEO is an important part of marketing today!

Making sure that your website is being found & indexed by search engines is important, and according to Google, WordPress is 99% SEO friendly. So if you are looking to bring your SEO to the next level, WordPress is a great tool to use for your website.



In Case You Missed It!





The Best Ways To Benefit From Content Marketing In Your Industry

Most businesses understand the importance of content marketing – no matter what industry you fall into you, you will always be a part of the never-ending race to prove how your product or service is different, or better, than your competitors. Just because you know it's important doesn't mean that it is always easy, in fact, in the hustle and bustle of it all, it's easy to become complacent with mediocre effort and results and forget JUST how much we can benefit from content marketing in our companies with just the help of a few new creative ideas.

[Read More](#)



How to Build Your Social Media Marketing Strategy

Your company probably has social media accounts on a few different platforms. But are you using them properly to grow your company? We often come across business accounts that have so much potential but are struggling to take advantage of the amazing benefits that social media marketing provides. It's important to figure out what works best for your company when developing a social media strategy, so we've broken down some factors of a social media marketing plan to help you get started:

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