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Isaiah 43: 18-19 "Don't remember the prior things; don't ponder ancient history. Look! I'm doing a new thing; now it sprouts up; don't you recognize it? I'm making a way in the desert, paths in the wilderness."



Looking for a New Website Design?

Technology changes fast, and website design trends are no different. Design elements and website features that once were modern and innovative might have become tired, overdone, and cliched in recent years. The last thing you want as your audience lands on your site is to lose conversions because your website looks outdated or ignores critical web standards.

Lucky for you, our highly skilled web design team keeps up with all the latest website design and development solutions to create a highly functional, easy-to-use website that will perform well and keep your audience intrigued throughout their journey on your site.

Whether you are looking for a WordPress, Custom, or E-Commerce website we can help you!

Website Design Solutions Just For You!

WordPress Website Development

If you are looking for a custom-designed website that is easy for you to manage and maintain, WordPress might be the avenue you choose. WordPress is a leading website development design platform around the world. Our team will design and tailor your website to give your audience a great first impression of your company and demonstrate who you are as a company.

Benefits of a WordPress website with Spectrum Net Designs:

- Fully Customizable
- No Software Required
- Have Control of Your Site
- Various Plugin Options
- Loved by Search Engines
- Blogging Enabled

[Our WordPress Development Solutions](#)

Custom Website Development

Our custom website development and design will be created and tailored to meet your users' specific needs. You understand what your users are looking for, so we will work closely with you to customize your website from start to finish. All our websites are designed from scratch. Once you complete a short questionnaire, we will have a better understanding of your goals and purpose for your site. From there we will begin to design and develop your site, piece by piece, to achieve a result that will not only be unique and one of a kind to you, but more importantly, will inspire your users to complete your call to action.

Benefits of a custom website with Spectrum Net Designs:

- Easy Navigation
- Unique Design
- Professional Layout
- Eye-Catching Graphics
- Engaging Content
- Clear Call to Action

[Our Custom Website Development Solutions](#)

E-Commerce Website Development

Are you looking for a better way to sell your products or services on the internet? Look no further! Our team of website developers can help create a

custom e-commerce website just for you! More than ever, customers are visiting company's or service provider websites before making a purchase, which stresses the importance of a user-friendly, accessible, and eye-catching website. Let our team help with your e-commerce website development needs today!

Benefits of an E-Commerce Website with Spectrum Net Designs:

Integration with WordPress
Accepts Payments Online
Shipping
Coupon Codes
Mobile Friendly
Manage Products
Tax
Reporting
Customized Just for You
Inventory Management
Search Engine Friendly
Website Hosting

Our Custom E-Commerce Website Solutions

Spectrum Net Designs Can Help!

Spectrum Net Designs not only handles custom website design and development but also an array of other marketing services including digital marketing services (both Paid and Organic), graphic design & logo design as well as search engine optimization for your website! Feel free to contact us with any of your current marketing needs to find out what we can do for you!

Contact Us

Let's Get My Website Optimized!

SCHEDULE A QUICK CALL

In Case You Missed It!



Why Choose WordPress over other CMS Platforms

Beginning out, WordPress was a well-known blogging platform. Now, not only used for blogging, it is a great content management system (CMS) to consider for your business website. There are other free and paid CMS options out there, but WordPress solutions can help improve your user's online experience while answering your company's need for website control, flexibility, and ease of use. We have created a list of reasons why WordPress is a great avenue for your website. WordPress is Free and Open Source, Flexible to Make any Type of Website, Supports a



How Google Search Indexes Your Website

Google is where millions across the globe turn first for their questions, big or small. If they are lucky, they typically find them within the first few results shown. That is why websites that are on the top of Google's search engine results pages (SERP) grab around 40% of the traffic missed by lower ranked websites.

According to Statista, in February 2021, online search engine, Bing, accounted for 6.7% of the global search market, while the market leader, Google, had a market share of 86.6% and Chinese search engine, Baidu's, market share

Variety of Media Types, Big Community & Easy to Learn Customizable Plugins & Themes, Easy to Manage, SEO Friendly. WordPress is free for anyone to download and it an open-source platform that has been around since 2003. Open-source platforms typically offer free services, with large communities.

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was 0.54%. These numbers show that throughout the world, 9 out of 10 people go to Google when conducting any type of search on the internet. Meaning that you should indeed be aiming your SEO strategy towards hitting that first page of Google Rankings!

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