# Spectrum Net Designs

Serving you by creating web solutions for over 20 years.

#### June | 2021

Isaiah 41:10: Fear not, for I am with you; be not dismayed, for I am your God; I will strengthen you, I will help you, I will uphold you with my righteous right hand.



## **Custom Website Development - Is not Out of Your Budget!**

#### Website Development Solutions

In terms of establishing your online presence so that current clients, potential clients, and referral sources can easily find out more about your business and solutions, your website is everything! Having a custom web design, one that is designed to emphasize your company's strengths and turn website visitors into buyers- can almost be an invaluable tool in the new world we're living in. Here at Spectrum Net Designs, we are proud to offer a variety of custom website development solutions depending on your business structure. With an increasingly 85% of consumers now visiting a company's website before making a purchase, it is crucial to have a user friendly, accessible, and eyecatching website!

Let's dive into our custom website development solutions.

#### **WordPress Website Development**

WordPress is a leading website platform around the world! A tailored WordPress

website will give your prospective clients a great first impression of your company.

Fully Customizable
No Software Required
Have control of your site
Plugin Options
Loved by Search Engines
Blogging Enables





#### **Custom Website Development**

A Custom Website Development and design for your company's website will be created to meet your users' specific needs. You understand your audience's requirements best, so we work closely with you clients to tailor your website from start to finish with your customers in mind.

Easy Navigation
Unique Design
Professional Layout
Eye-Catching Graphics
Engaging Content
Clear Call-To-Action

## E-Commerce Website Development

Are you trying to figure out how to sell your products or services on the internet? It is a perfect time to consider this and master it with the increasingly number of consumers purchasing from the comfort of their homes. We will work will your company and discuss your specific needs from your website and the functionality you wish to accomplish for your customers. A custom e-commerce website development will help get your online store up and running in no time. Integration with WordPress

Accepts Payments Online
Shipping
Coupon Codes
Mobile Friendly
Manage Products



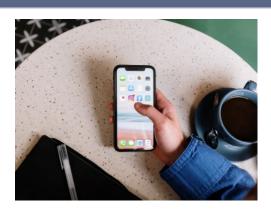
Tax
Reporting
Customized for You
Inventory Management
Search Engine Friendly
Website Hosting

Do you or someone you know need help with creating a custom

website? Now is the perfect time to set time aside and get this project rolling. More than ever, people are visiting company's websites before they purchase. Meaning, your website is the forefront of your business!

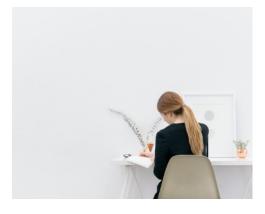


#### In Case You Missed It!



### Utilizing Social Media For Your Business

Small businesses have a huge opportunity to utilize social media to connect with customers and build their brand. However, many companies struggle to define their online presence and will often put social media marketing on the back burner. This needs to change! Small businesses need to start taking



## How to Think Of A Creative Blog Topic

If you own a business or actively work on a website, you likely know the importance of keeping fresh content on your website. Pushing out fresh content regularly has been proven to help a websites organic ranking as well as build trust as a community resource! Over the

advantage of social media to discover all that it can do for them.

years, blogs have quickly gained popularity as a simple and continual way to add fresh content to your site without needing to adjust and change content that reflects your products and services.

**Read More** 

**Read More** 











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