

August | 2020

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*2 Chronicles 16:9 For the eyes of the Lord run to and fro throughout the whole earth, to shew himself strong in the behalf of them whose heart is perfect toward him.*

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## It's Time For A Refresh

As much as we hate to admit it, summer is starting to wind down. Likely you still have a lot of fun things that you want to do before summer ends. One more thing you should add to that list? A digital refresh for your company. Now is a great time to revamp your website design, look over article content, or clean up your social media feeds. Completing an end-of-summer refresh is a great way to head into fall, fully prepared to take on your next busy season. If you're looking for a set of fresh eyes to help you along the way, give us a call! We would love to help you through the whole process.

[Contact Us](#)

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## Marketing Tip Monday

Have you been keeping up with us on social media? We've been posting a Marketing Tip



Monday each week to give you a little inspiration for your marketing strategy. Follow us on social media for the latest updates, marketing tips, and blog posts!

Follow Spectrum Net Designs



## 4 Things You Can Do Today For Your Social Media Strategy

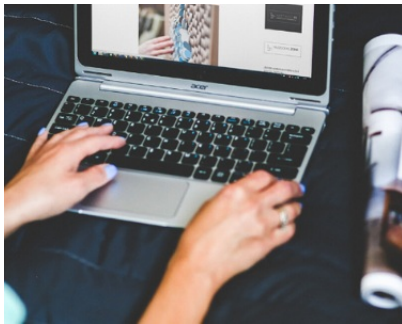
So many articles about developing and maintaining your marketing strategy focus on big picture and long-term plans. But sometimes you a) want to do something tangible NOW b) only have a few minutes or c) lack inspiration to start. We all find ourselves in that position every now and again. So here are four things you can do today in less than 5 minutes to jump start your motivation!

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# Ready For Your Summer Refresh?

WE'VE GOT YOU COVERED

## Just In Case You Missed It!



### Are You Promoting Your Products & Services On Your Blog?

If you are a business owner, you probably know how important a blog can be to your online presence. However, when you own a business and your products or services are not really changing, it can be hard to keep that content fresh on your website. This is where a blog can be a great resource for you. Did you know that promoting your services and products on your blog can help increase your sales too?

[Read More](#)



### What Are Google Ads?

Google ads are one of the best ways for you to spend your advertising budget. Plain and simple, they are an easy way for your company to come up as one of the first links in Google search results. Google Ads are paid advertisements that show up as the first few (typically 1-4) results on the search engine results page (otherwise known as SERP). Being in the top results is a highly enviable place to be, as it almost guarantees that users will chose to visit your site.

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