# Spectrum Net Designs

Serving you by creating web solutions for over 20 years.

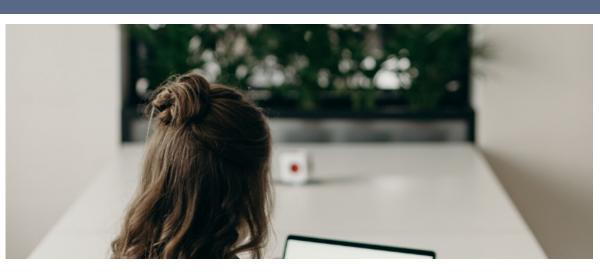
### July | 2020

**1 Thessalonians 5:16-18** *Rejoice evermore. Pray without ceasing. In every thing give thanks: for this is the will of God in Christ Jesus concerning you.* 

## WORDPRESS WEBSITE DEVELOPMENT

Looking for a custom website that's easy to design and maintain? WordPress is just what you need! We can help you create a tailored design that professionally presents your company to the world!





**Everything You Need To Know About Influencers** 

Influencer marketing has been on the rise over the past few years as another form of paid advertising. But what exactly are influencers? What can they do for your brand? Can they actually bring results? We are diving into everything that you need to know about influencers to help you decide if influencer marketing is a good fit for your company.

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## Looking For A Website Refresh?

WE HAVE YOU COVERED

### Just In Case You Missed It!



#### Instagram Paid Advertising - Is It Worth It?

At the end of 2019, Instagram was the second most popular social media app, with 63% of Americans using it daily for an average of 28 minutes! That is a whole lot of eyes your company could be taking advantage of. There are two main types of paid advertising that companies can choose to implement on



### Where Is WordPress Going?

WordPress was originally only created to be used as a blogging platform. However, over the years it has grown to one of the largest website platforms in the world! WordPress is constantly updating its platform to create a more functional developer experience and better experience for its users. Learn

Instagram: traditional paid advertising and working with influencers. But can Instagram paid advertising really bring you results?

Read More

more about some of the past updates for a better understanding of where WordPress is going!

Read More



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