

Spectrum Net Designs

CREATING WEB SOLUTIONS

Serving you by creating web solutions for over 20 years.

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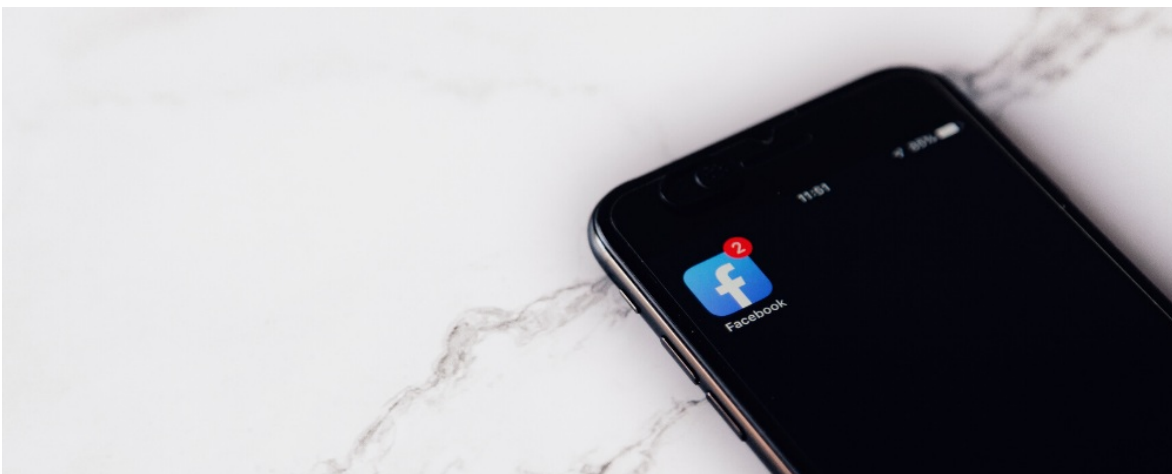
Isaiah 41: 10 Fear thou not; for I am with thee: be not dismayed; for I am thy God: I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness.



Marketing Spotlight: Graphic Design

Having clean, snappy, and consistent graphics & promotional materials is a sign of a strong and professional brand. Not only that, but great design will help with brand recognition. From logos, print, and company clothing, we have your design needs covered.

[Check Out Our Services](#)



How Does Facebook Retargeting Work for My Business?

As a social media user, you have likely experienced the odd phenomenon of visiting a website or looking at a certain product to all of a sudden be bombarded with ads for that same item all over your Facebook page. Well if you do not already know, this is the work of Facebook retargeting! Now if you

are a business owner, you've probably wondered, "how does Facebook retargeting work?" or, "how can I get MY products to do the same thing?" We want to share with you today a little insight into Facebook retargeting as well as the reasons it can be beneficial for your business and sales...

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Looking to Up Your Graphic Design Game?

[WE CAN HELP](#)

Just In Case You Missed It!



Creative Swipe Phrases for Copy Writing

Swipe phrases are a collection of great marketing tactics you've seen others use in the past. Many writers and marketers keep a list stored away for days when they are lacking inspiration, are struggling to properly get their point across, or can't quite connect with their audience. The trick is to take what others have done and spin it for your own industry. Check out some of our favorite phrases to add to your collection!



Digital Marketing Made Simple

Digital marketing is so much more than "marketing digitally" because what does that even mean anyways? Most marketing professionals don't even truly understand how wide and deep digital marketing is because it encompasses so much more than what we can imagine! So, what IS digital marketing? How can one explain something that is so much more than advertising and search engine optimization?

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