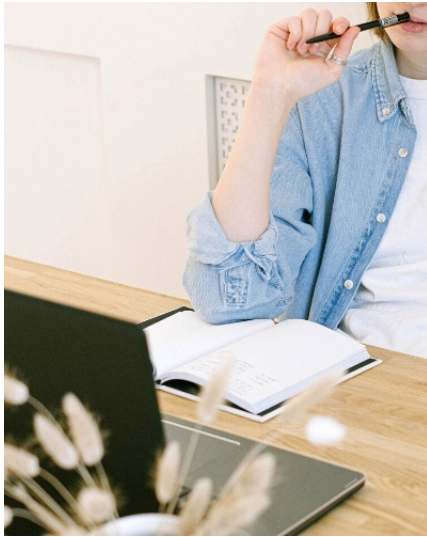


June | 2020

Psalm 57:1 Be merciful unto me, O God, be merciful unto me: for my soul trusteth in thee: yea, in the shadow of thy wings will I make my refuge, until these calamities be overpast.



## Marketing Spotlight: Content Writing

Having good content is imperative for your company. It must be informative and clear so that customers can find what they need. It needs to have a consistent tone to properly convey your brand voice. We can provide you with content writing for your website, social media, blogs, newsletters, and more!

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## What Are Alt Attributes & How Do They Affect My SEO?

When it comes to search engine optimization, every little thing matters! If you have a website and have even looked into Search Engine Optimization for your website, you likely have heard terms such as “header tag”, “title tag”, “alt text”,

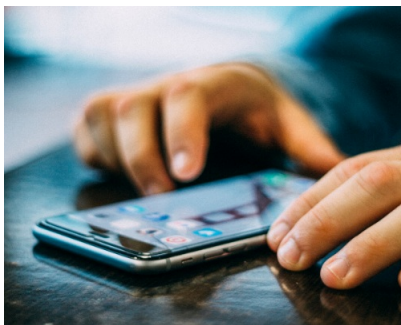
“meta description”, “off page optimization” and a plethora of other verbiage that may or may not go over your head. Alt attributes are just ONE small portion of all the various things that search engines consider while determining your website's rank for various keywords and key phrases. So let's dive into what they are, why they are important, and how they can affect your website's search engine optimization.

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## Need A New Blog Post ASAP?

WE'VE GOT THIS

### Just In Case You Missed It!



#### **How Does A Mobile Responsive Website Affect Your User Experience?**

Is your website mobile responsive? What does mobile responsive actually mean? Is mobile responsive different from "mobile friendly"? These might be a few questions that have crossed your mind while hearing the terms "mobile responsive" or "mobile friendly" - and they are valid



#### **How To Start A Blog 101**

Blogging may have started in the 2000's as individuals writing posts about their lives and throwing in their own commentary on events, but it has become so much more. So much media today comes from articles on blogs, both from individuals as well as companies. Oh yeah, companies have blogs now! Not only does blogging provide additional value for

questions to be asked! In this blog we break down the term "mobile responsive" to gain a better understanding of how it impacts your user experience.

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customers, it helps to maintain site health! In this article we have 5 tips to help you start your blog

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