

March | 2020

COVID-19 Update

Due to the affects of Covid-19, the governor of Michigan, Gretchen Whitmer, proclaimed a "Stay at Home Order" for all residents of the state of Michigan as of Tuesday March 24th. Spectrum Net Designs, Inc intends to fully abide by this order.

We will be working remotely from our homes while also staying connected to the various services that we offer our clients at the office. Our phones will be transferred to our homes. We do not anticipate any changes with how we conduct our business as it relates to you, our valued client.

You will still call the same number, you will get a real person on our staff answering the phone, you will still get the very best service that we can provide to you and you will get the same desire to help you from our employees, which you have become accustomed to throughout the years. Although these are circumstances that we could not see coming, our day to day activities and responsibilities will be business as usual. **We care for each one of you and are comforted with Psalm 46 that "God is our refuge and strength, a very present help in trouble" (Vs 1).** We trust our sovereign God to sustain us and to enable us to do those things that He wants us to do each day and glorify Him by them.

Please don't be afraid to email us at info@spectrumnetdesigns.com or call if needed, we are here to help you. If you have any questions, you can reach Kurt Kaptein at 616-813-5000 or Brandon Kaptein at 616-340-8526.



How to Benefit From Content Marketing in Your Industry

Most businesses understand the importance of content marketing – no matter what industry you fall into you, you will always be a part of the never-ending

race to prove how your product or service is different, or better, than your competitors. We want to provide you with a couple fresh content marketing ideas to shake up the mundane and explain just how they can benefit you in YOUR industry.

[Learn More On Our Blog](#)

How Can Ads Help Me?

Google ads are a great way for you to spend your advertising budget. With over 63,000 searches per second, Google is the number one place that people turn to when looking for a product, service, or piece of information. Thus, it should be pretty important to your company.



[Read More!](#)

Just In Case You Missed It!



Digital Marketing Made Simple

Most marketing professionals don't even truly understand how wide and deep digital marketing is because it encompasses so much more than what we can imagine! So, what IS digital marketing? How can one explain something that is so much more than advertising and search engine optimization.

[Read More](#)



5 Ways to Boost Your Social Media Conversion Rate

If you're looking to increase your social media conversions, make sure that you understand how your customers engage with your social media. We've come up with a few tips that will help you use your resources to boost your social media conversion rates. [Read More](#)



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