

Spectrum Net Designs

CREATING WEB SOLUTIONS

Serving you by creating web solutions for over 20 years.

March | 2021

Ephesians 3:20 *Now to him who is able to do immeasurable more than all we ask or imagine, according to his power that is at work within us.*

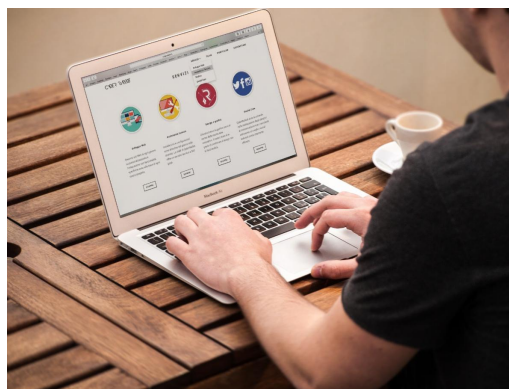


More Than Just Digital Marketing and Web Design.

While website development and digital marketing make up a huge part of what we do best, we also are pretty good at some other things as well. Not only do we create awesome websites and brainstorm solid digital marketing strategies, we also do branding, graphic design, promotional design, and logo design. Read on to discover all the ways that we can help your company thrive!

Logo Design

Good logo design can be hard to find. There are thousands of businesses and individuals that claim to offer the best. How do you choose? Well, first and foremost, take a look at their portfolio and gallery to see what type of work they actually do. You will see from our portfolio that we participate in all types of industries as well as company size projects, so there is nothing too small or too large for us to handle.



Print Design



Spectrum has been in the print design industry since 1999, and we continue to grow and expand with projects each day. Our designers can match up your branding and colors of your website, for promotional and marketing materials, business cards, presentation folders, business cards and more. Don't forget about your advertising needs! We can work with you to create ads for your local paper, or online ads for Google AdWords to Facebook targeted ads.

Promotional Design

Spectrum Net Designs has been in the business of providing original and memorable promotional design for businesses for nearly 18 years. You can count on our experienced customer service as well as our hands-down quality results. We specialize in the following products:

- Event Banners & Large Flyers-Signage (builders, realtors....)
- Trade-show Booth Graphics-Catalogs & Brochures
- Clothing and other wearable items
- Calendars, Mouse-pads, Mugs, etc.



Graphic Design

Graphic design is one aspect of your website and marketing that you shouldn't hold back on. This is where your brand comes to life. It is usually the first impression of your company that people experience, so make it memorable and professional. Using our combination of experience and knowledge, our team collaborates on all projects to ensure we make the most out of your project. Spectrum can take your scribbles and ideas and make it a reality.

Need to Give Your Brand a Refresh?

CONTACT US TODAY

In Case You Missed It!



How to Rank Your Videos on Google & YouTube

Did you know by 2022 (less than a year away!), online video will make up more than 82% of all consumer internet traffic according to Cisco. On average, people watch 16 hours of online video per week. So, it should not be a surprise that that 85% of business use this to their advantage and utilize video as a marketing tool. Now the big question is how to publish videos and get them to rank on Google & YouTube. The YouTube video ranking process is multi-faceted and we will explain below!

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Digital Marketing Made Simple

Digital marketing is so much more than “marketing digitally” because what does that even mean anyways? Most marketing professionals don’t even truly understand how wide and deep digital marketing is because it encompasses so much more than what we can imagine! So, what IS digital marketing? How can one explain something that is so much more than advertising and search engine optimization? There is a lot to cover, but it isn’t as hard to navigate as you might think. In this article, we’ll show you online marketing made simple.

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