Spectrum Net Designs
CREATING WEB SOLUTIONS

Serving you by creating web solutions for over 20 years.

Isaiah 9:6 *"For unto us a child is born, unto us a son is given: and the government shall be upon his shoulder: and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace."*

Merry Christmas from Spectrum Net Designs

Christmas is here! We wanted to take a moment to wish all of you a very Merry Christmas. It has been a long year, but through all the craziness of 2020 we still have so much to celebrate. We hope that you can take some time this holiday season to sit back and relax with your loved ones. Of course, for some of you this is your busiest time of the year, and we know that you will persevere! But remember how how blessed you are during this time. From our family to yours, Merry Christmas!

In the thick of holiday craziness?
Here are some tips:

Don't Forget About Regular Maintenance

It can be easy to put your monthly website maintenance on hold when you're busy, but don't fall into this trap! This would be the worst time for something to go wrong on your site, and performing your monthly maintenance can help you catch little things that could turn into much larger problems if left

unattended.

Keep Customers Updated

By now you've probably updated your holiday hours on your website, Google listing, and social media (if you haven't, get on that ASAP). However, as Christmas draws even closer, you'll want to continue to update customers on the status of your business. Low in stock on certain items? Make sure to flag that somewhere on the product page. Can't guarantee a pre-Christmas delivery after a specific date? Put a helpful reminder on your homepage. Customers will appreciate being in-the-know.

Remember To Breathe

It's Christmas! Remember to take a step back and celebrate. While it's important to stay focused on your business to make sure everything gets done, don't forget to enjoy the holiday season! Eat a Christmas cookie, drink some eggnog, sing some carols! We know you will get through it!

How Is Your E-Commerce Site Doing?

If this holiday season you've realized that your e-commerce site could use an upgrade, contact us! We would love to help you update your site in order to meet your business's needs.
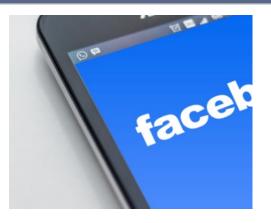
Learn about our e-commerce website development...

E-Commerce Site Under A Lot Of Pressure?

WE CAN GIVE IT SOME HELP

In Case You Missed It!

New Facebook Features & The Ones We Miss

Facebook seems to be almost a necessity for businesses today. It opens up a wide gate to audiences you might not reach as well as options for simple and straightforward advertising. Facebook seems to always be updating, changing, improving, and adding new features – not to mention taking away old features as well. Sometimes it can be challenging to keep up with all the new changes and features that continue to show up. Learn more about some of the newest Facebook features as well as some of the ones that we miss!

Read More

What Is An XML Sitemap And Why Should You Have One?

XML Sitemaps have rapidly gained the attention of marketers over the last few years, so you have probably heard of them. If you have your own website it's likely that you have been advised to implement an XML Sitemap into your website's structure, but why? And what even is it? We want to answer all these questions and more for you in this blog!

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