

November | 2020

Psalm 16:11 Thou wilt shew me the path of life: in thy presence is fulness of joy; at they right had there are pleasures for evermore.



Break Out of Brick & Mortar!

If 2020 has taught us anything it's that your business needs to have an e-commerce platform! Selling your products online opens up amazing opportunities for your store. With an e-commerce site customers don't have to be people who live near your physical location! You will be able to reach consumers all around the world! Regardless if you already have a website for your business or are starting from scratch, setting up an e-commerce selling platform has never been easier!



**Track Inventory
&
Sales Reporting**



**Accept Payments
Online**



**Seamless
WordPress
Integration**

SEO for E-Commerce Sites

Want your store to come up first in Google's search results? You better make sure you are keeping up with your SEO! Optimize your product information and stay on top of your site health to increase your ranking and visibility!

[Learn more about SEO](#)



Ready To Start Selling Online?

LET'S GET THIS SHOW ON THE ROAD

In Case You Missed It!



What You Need To Know About Google's Privacy Updates

Ever since the Cambridge Analytica Scandal user privacy



Are You Promoting Your Products & Services On Your Blog?

If you are a business owner, you probably know how important a

has been a high priority for companies and individuals alike. People are thinking a lot more about where the data they give so freely is going. Users want to make sure that their data is safe and isn't being taken advantage of. Google is starting to roll out more features that focus on protecting user privacy. The biggest one? Phasing out third-party cookies.

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blog can be for your online presence. Blogs are an effective way to draw in new traffic, keep your search engine optimization up to par, and provide valuable information to your readers. All in all, a blog can be a place where you are continuously generating content for your site in order to keep traffic rolling in. But did you know that promoting your services and products on your blog can help increase your sales too?

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