

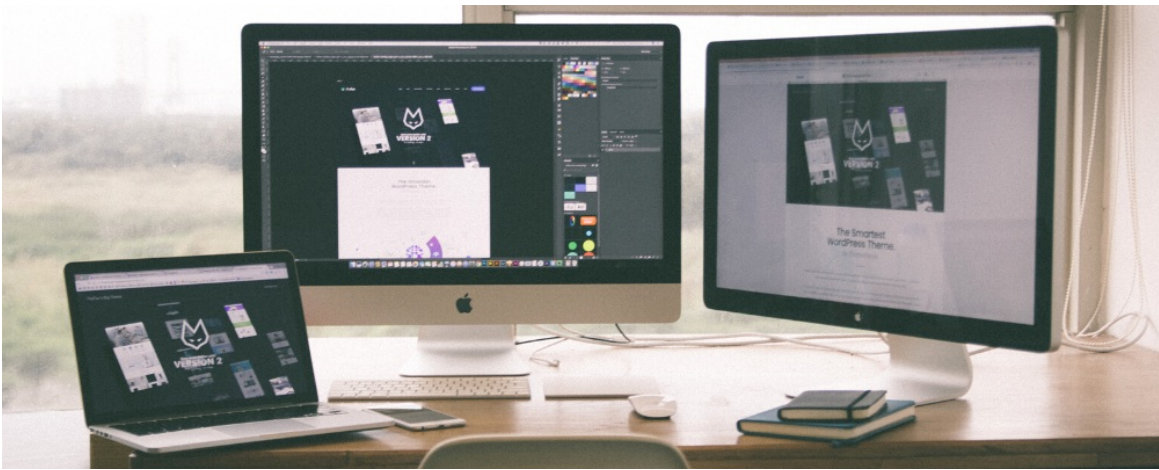
# Spectrum Net Designs

CREATING WEB SOLUTIONS

*Serving you by creating web solutions for over 20 years.*

October | 2020

**Proverbs 22:1** A good name is rather to be chosen than great riches, and loving favour rather than silver and gold.



## Is It Time For New Web Design?

How long has it been since you've taken a good look at your website? It's probably been a while, hasn't it? It's easy to get used to your website when you look at it day in and day out, glossing over aspects that could use a little work. It is essential to have quality web design in order to maintain your professional image and grow your company. After all, if customers think your website is out of date, imagine what they will think about your products. Regardless if you're planning on completely redesigning your website or are just looking to spruce it up, here are some tips that will help:

### Maintain Your Color Palette

Unless you are completely overhauling all of your company branding you will want to stick to the color palette your business has been using. This will help customers recognize your brand and website after the changes have been made





## Research New Tools

Have you been struggling with your online payment system? Do you wish you could easily manage your blog content? Take some time and research the plugins and other tools you could implement to your site to make your job easier!

## Keep Search Engines In Mind

Don't forget to optimize your new design for search engines! Your pages should still be easily crawlable, have quality content, and feature properly sized images. While it's important to focus on user experience for your site, it would be disastrous if you didn't think about how the changes might impact your rankings on Google.



[Learn More About Our Web Design Services](#)

# Looking To Update Your Web Design?

[WE CAN HELP](#)

## In Case You Missed It!

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## Getting Started With E-Commerce

The ability to shop online has drastically changed the way that people purchase clothing, technology, household goods and even food! Most large retailers have moved into the world of e-commerce to compete with Amazon and other e-commerce giants. But what about small businesses? There is a lot to consider when jumping into the world of e-commerce, but it's nothing that your business can't tackle as long as you are prepared!

[Read More](#)



## 3 Ways To Check Your Website's Mobile Responsiveness

In today's world of smartphones, tablets, and laptops it's more important than ever to have a website that is completely mobile responsive. If you are unfamiliar with what mobile responsive means, let's give you a little refresher. Mobile responsive means that your website is designed in a way that certain elements such as imagery and text will adjust based on the device that is being used.

[Read More](#)



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